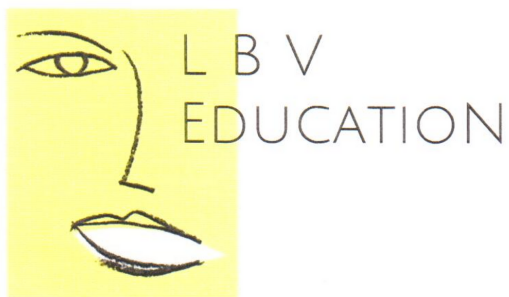


DSDAPP
by
COACHMAN

SMILE DESIGNER CERTIFICATION COURSE



LBV Education is an AGD PACE Recognized Provider

DSDApp Certification Workshop

SMILE DESIGNER CERTIFICATION

Daily Seminar Details:

Registration/Breakfast: 8:00 - 8:30am

Lecture: 8:30 - 5:00pm

Location of Seminar:

LBV Education

1606 Forest Drive

Annapolis, MD 21403

Tuition:

- *\$2,900 includes 3-day hands-on course
- *Yearly Gold Membership (valued at \$799)
- *Ten 3D cases (valued at \$1,350)
- *Coffee breaks
- *Lunch
- *Social event
- *Limited to 20 spaces
- *No refunds please

CE Credits: 24 hours PACE AGD CE

Registration Information:

- *Please fill out the registration form and mail with tuition check
- *Please make tuition check of \$2,900 out to "**LBV Education**"
- *Mail both registration form and tuition check to:
LBV Education
c/o Lisa Lee
1846 Severn Grove Road
Annapolis, MD 21401





LBV Education Registration Form

Name of Course: DSDApp Smile Designer Certification Course

Name of Speaker: Ralph Georg and Dr. Diogo Alves

Date of Course: April 17-19, 2020

Attendee name: _____

Attendee AGD #: _____

Attendee email: _____

Specialty/Job Function: _____

Name of Practice: _____

Practice Address: _____

Please provide the following information so that LBV Education can contact the doctor directly with a receipt for tuition and any additional course details:

Doctor's Phone: _____

Doctor's Email (unless same as above) _____

Please send a check made out to "LBV Education" to:

LBV Education
c / o Lisa Lee
1846 Severn Grove Road
Annapolis, MD 21401

If you have any questions, please contact:

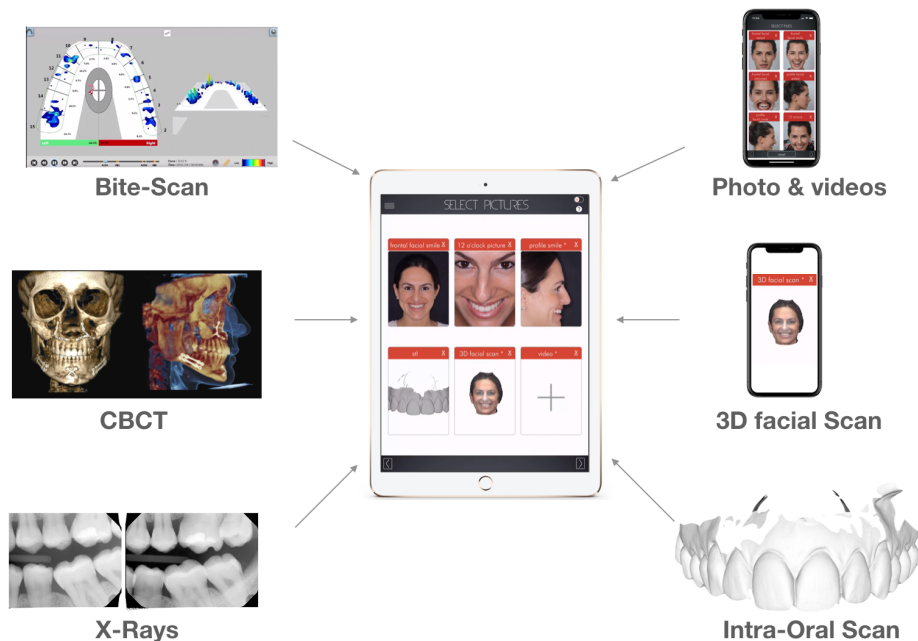
Lisa Lee
LBV Education Coordinator
410-353-1586
lisawulee@mac.com

COURSE OBJECTIVES

Master all the steps in a digital workflow using DSDApp during this 3-day hands-on course led by DSDApp CEO and Co-Founder, Ralph Georg and Lead Instructor, Dr. Diogo Alves.

DAY 1 DIGITALIZE YOUR PATIENT

- Learn how to digitize your patient using DSD Photo/Video protocol
- Complete case documentation adding other files such as CBCTs, T-Scan, Intra-Oral Scan, X-Rays, etc
- Learn the fundamentals of facially-driven smile designs and practice each step of creating smile simulations with just one picture + intra-oral scan

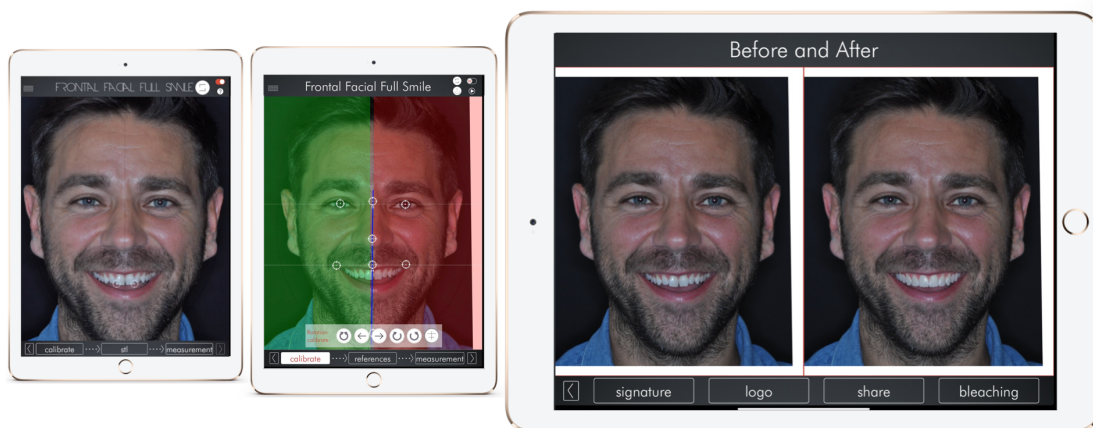


COURSE OBJECTIVES

DAY 2

2D FACIALLY-DRIVEN DESIGNS & 3D DESIGNS

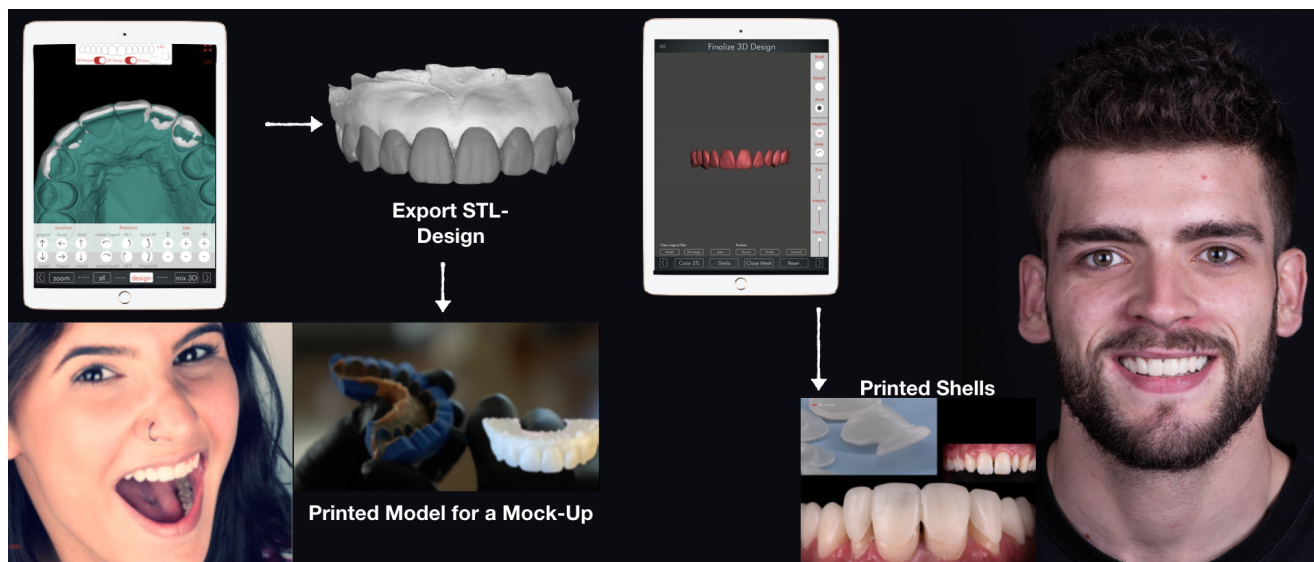
- Theory of the facial flow and how to adjust your Smile Design accordingly
- One of the hardest steps of the dental treatment is to understand what the patient is looking for and also to explain the treatment options & expected outcome at the first appointment
- Learn the fundamentals of 3D smile design and practice how to transform your 2D smile designs into a 3D design project
- Learn how to export and print your 3D design



COURSE OBJECTIVES

DAY 3

- Learn the principles and benefits of Emotional Dentistry
- How to prepare and perform a motivational mock-up (traditional Mock-Up and DSD Shells)
- Change completely the way you present and explain treatment planning to your patients
- Learn how to create a case presentation to emotionally motivate your patient to accept treatment
- Tips & tricks for a successful outcome and outstanding aesthetic results



MEET YOUR INSTRUCTORS



Ralph Georg

DSDApp CEO and Co-Founder

Ralph Georg is a serial entrepreneur, CEO and the co-founder of DSDApp. He is the creator of the technology of the DSDApp, integrating all visions and concepts of modern dentistry developed by Dr. Christian Coachman and the DSD team.



Dr. Diogo Alves

DSDApp Lead Instructor

Dr. Diogo Alves, DDS, received his postgraduate diploma in Implantology and Implant at the Federal University of Paraná, Brazil. Former student of the Linhart Continuing Education Program in Dentistry at New York University attending courses focused on Implantology and Periodontics. Dr. Alves earned his MBA in Strategic Business Management from Fundação Getúlio Vargas. Additionally, he studied Project Management and Digital Marketing at the School of Professional Studies at New York University.

Dr. Alves is actively involved in teaching digital workflows and consulting dental professionals on how to improve their business and attract new patients.

If you have any questions, please contact:

Lisa Lee

LBV Education Coordinator

410-353-1586

lisawulee@mac.com